

THE BRAND

La Mécanique du vin tells the story of the great winemaking process, from the vine to the bottle. In French, La Mécanique du vin means “the wine mechanics”, in reference to the required processes to produce an outstanding wine such as this one. We have crafted La Mécanique du vin as a wine that reflects Old World and New World winemaking styles. This brand is made for wine lovers who are looking for quality and easy-drinking authentic red wine in the same time.

TERROIR

The production area of the Pays d’Hérault is hugely influenced by the river that gave it its name, the “Hérault”, whose spring can be found at an altitude of 1400m. It shaped the impressive canyon “Gorges de l’Hérault” where streams travel over 148km to reach the sea. The diversity of the region’s soils originates from the granite earth deposited by the river onto the limestone plains. The combination of soils and climatic conditions are perfect for producing rich, concentrated and ripe grapes.

The vines are situated around the Southern French villages of Cruzy and Cébazan. The low yields of these, on average, 40-year-old Carignan vines as well as the ideal terroir in which they grow allow for a rich aromatic complexity to develop.

WINEMAKING

Once the grapes have been harvested, stems are completely removed. At which point a portion of the crop undergoes a hot maceration for 10 hours extracting colour, tannins and fruity aromas. This is followed by gentle pressing to liberate the juice, which then undergoes traditional fermentation. The other portion follows a traditional winemaking process. 50% of the wine is aged using French oak for 5 months. The wines are then blended before being bottled.

WINEMAKER’S NOTE

Bright ruby colour. On the nose, an abundance of red fruit: dried cranberry and raspberry with vanilla and baking spices. Fresh and vibrant on the palate, this wine has smooth and ripe tannins. This superbly textured Carignan finishes with a fruity length.

WINE AND FOOD PAIRING

Enjoy this wine with grilled vegetables, minestrone, smoked meats or Spaghetti Bolognese.

LA MÉCANIQUE DU VIN



IGP PAYS D'HERAULT 100% CARIGNAN VIEILLES VIGNES